

**WRITE IDEAS FOR YOUR PITCH INVOLVING THE 9 STEPS**

**Introduction:**

**Problem Statement:**

**Solution:**

**Value Proposition:**

**Target Audience:**

**Traction or Proof:**

**Call to Action:**

**Engaging Storytelling:**

**Conciseness:**

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## **WRITE YOUR OWN ELEVATOR PITCH**

(make sure that you include the 9 steps)

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